

Standard Article Format

Page Title/Meta Title: 65 Characters limit

Description: 155 Characters limit. However, you have to adjust one keyword in it.

Commented [Q1]: This is the title of website. It will appear on the top of web page title and on search engine result

Commented [Q2]: This is meta description. This will not appear on the website but on the search engine result. You will spend time to make it eye catching

First Paragraph/Summary of the post: 150 to 250 words summary about the blog

Commented [Q3]: From this point onward, it will be visible for the readers.

Headings

30 to 35 words summary like *“The hot season has become lengthy in Arizona. The death rates have grown due to Increase in heat. What could be the condition of people in this weather that tops out 120 F?”*

- **Subheadings:** 100 words description for each subheading
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Conclusion: 150 words

Work Flow

1. I will send you outline plus resources to study
2. You need to study the resources I provided and write the blog posts following the outline. (You must follow the outlines)
3. Send me for review
4. Revise the proposed changes and finalized the blog post.